



ΠΑΜΙΒΙΑ UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION

DEPARTMENT OF MANAGEMENT

QUALIFICATION: BACHELOR OF OFFICE MANAGEMENT AND TECHNOLOGY	
QUALIFICATION CODE: 07BTRA	LEVEL: 7
COURSE CODE: SFM711S	COURSE NAME: STRATEGIC FLEET MANAGMENT
SESSION: JUNE 2022	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION PAPER	
EXAMINER(S)	Mr. J SILVA
MODERATOR:	Ms. M POLLA

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions2. Read all the questions carefully before answering.3. Number the answers clearly

THIS EXAMINATION PAPER CONSISTS OF _3_ PAGES (Including this front page)

Question 1

[25 Marks]

Using examples, Explain the following terms within the context of fleet management:

- 1.1. Strategic Fleet Management [5 Marks]
- 1.2. Buy or Lease (Outsource) [5 Marks]
- 1.3. Auctioneering [5 Marks]
- 1.4. Bathtub Model [5 Marks]
- 1.5. Min-Max Philosophy [5 Marks]

Sub-total: 25 Marks

Question 2

[25 Marks]

- 2.1. Discuss why it is important to have knowledge about the classification of performance Indicators. [10 Marks]
- 2.2. Drawing examples from fleet management, distinguish between leading and lagging indicators, hard and soft indicators, quantitative and qualitative. [15 Marks]

Sub-total: 25 Marks

Question 3

[25 Marks]

Natura, a global transportation company operating in most countries of the world is expanding their operations to have their presence in Southern Africa, hence, chosen Namibia as their regional headquarters, advice the CEO on the organisational structure that should be adopted within the context of the differences between Partnerships and Company as forms of business ownership structures. In your answer provide particular reference to the key characteristics, the advantages and disadvantages of each.

Sub-total: 25 Marks

Question 4

[25 Marks]

Fleet managers are entrusted to ensure that their companies provide a workplace that is safe by preventing risks from occurring. Additionally with the increased rate of accidents on roads it is important that drivers are educated on the dangers associated with fleet management. In general risks can potentially be addressed by ensuring that company cars are insured, and safe while parked or when out on the road. In general risks in fleet management are broader than the ones described above in this scenario, thus requiring a multipronged approach in addressing them.

With the use of examples, Distinguish between the various types of business risks existent in fleet organisation?

Sub-total: 25 Marks

Grand Total: 100 Marks

END OF QUESTION PAPER

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